

**TAB Member Profile:
MISS ANNETTE'S TUTORING SERVICES, INC**



THE ALTERNATIVE BOARD
Change Perspective. Improve Business. Enjoy Life.

Miss Annette's Tutoring Services has been in business since the spring of 2005. Initially, tutoring was provided to a few families in the Milwaukee area. These students began to show remarkable improvement in their schoolwork and test scores. Based on this success, Annette M. Frick, the head of Miss Annette's Tutoring Service, began to increase services. Her business has grown to include two different sites with four staff members.



Miss Annette's Tutoring Services, Inc. now provides tutoring to students in primary, middle and high school, as well as adults returning to the classroom in the Milwaukee area. Services include basic to advanced tutoring in many subjects, such as reading, writing, math, and most content areas, in addition to study skills and test preparation for a variety of standardized tests.

President and CEO of the company, Annette is licensed and certified by the State of Wisconsin. She has a B.A. in educational psychology and an M.A. in learning disabilities from Cardinal Stritch University, Fox Point, Wisconsin. Annette has over thirty years of experience in educating and motivating young people at the elementary, middle, and secondary levels. What she did not have was experience running a business, or delegating tasks to other people.

Enlarging the business during the last three years to its current size proved a challenge for Annette. She says that her greatest difficulty was "being the chief cook and bottle washer." She needed to learn to be proficient at, "systematizing how we do things, marketing what we do, tracking what works and what doesn't."

Membership in The Alternative Board (TAB) helped Annette through the growing pains, by giving her "education in how to run a business." She explains, "It's like studying for your MBA but with your TAB leader as your instructor."

Annette believes that her company is offering instruction customized to each student's learning style and needs. Her stated goal is "to provide quality services at a good value." She adds that she will provide "a caring, competent, and empathetic tutor to help students achieve better grades and make better transitions from one level to another."

Annette is looking forward to a future in which she is "finally getting to the point where I can pay for the services that I now do and don't like to do."

She believes that the strength of her company is that communication is frequent and tutoring is customized for each pupil. She says, "Personalized and customized tutor plans are developed and implemented with much consideration for the tutee's learning style and academic needs." Communication is kept open between the tutor, the student's home, and the student's school to insure that key areas are being addressed and progress made. This sets Miss Annette's apart from other tutoring services.

Contact information:

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